



CROSSINGS
CELEBRATING 25 YEARS

2024
MINISTRY IMPACT REPORT

gocrossings.org



HALLELUJAH
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LETTER FROM THE CEO

God has had His hand on Crossings from the very beginning. This year we celebrate 25 years of Crossings Ministries! During our first summer 1,280 students and adults attended Crossings camp at Jonathan Creek. This year 23,818 people attended camp, and 875 students decided to follow Jesus and cross over from death to life!

Last summer 154 college students served as Summer Missionary Staff committing to a summer of discipleship & ministry. These young leaders were intentionally trained to have Gospel conversations during EVERY activity at camp. They prepped and served meals, cleaned our campus, mowed & landscaped, lifeguarded, ran zip lines, drove boats, facilitated small groups, worshipped, and hung out with campers and adult leaders from breakfast through curfew...and then got up and did it all over again. We are blessed with the opportunity to prepare these young leaders for ministry and for life.

This year, Crossings Ministries has partnered with the International Mission Board, the largest missions sending agency in the world, to educate children, students, and Summer Missionary Staff about mission opportunities. Everyone who experiences Crossings will learn how they can give and go as God calls them to do so!

As we reflect on these blessings, we recognize that none of this would be possible without the prayerful and financial support of our partners. Kingdom-minded partnerships are our greatest need. As we continue our Crossing Forward campaign to raise \$5 million in two years, we aim to complete new lodges at Jonathan Creek and Cedarmore, and to develop Cedar Crest into a dedicated, themed children's camp.

We cannot do this alone. Your support is crucial in helping us reach our goals and expand our ministry. We invite you to join us in prayer and ask God how you can help one more adult, student, or child experience camp and have a life-changing encounter with Jesus Christ. This is a God story, and the time to act is now! Will you be a part of this incredible journey? Your partnership can make an eternal difference. For His Glory,

For His Glory,



LANCE HOWERTON
President & CEO

SUMMER RECAP



SERVICE WITH A SMILE

- **33,627** of Swirl's served
- **12,023** of Island Oasis's served
- **7,560** of Snoballs served
- **7,721** of Candy Bars served
- **64,449** Chicken tenders served
- Over **300,000** plates served (and washed)

KINGDOM IMPACT

- **23,818** adults, students and children attended camp
- **875** people crossed over from death to life
- **1,586** people accepted the call to ministry
- **154** college students intentionally disciplined by serving as Summer Missionary staff

NEW EXPANSION & RENOVATION

- Jonathan Creek's Lassiter Conference Building Renovation
- Jonathan Creek's Lone Oak Lodge Renovation
- Jonathan Creek's New Lodge
- Cedarmore's Camp Store Renovation
- Cedarmore's Shack Renovation
- Cedarcrest's new Hogan Pavillion
- Cedarcrest's Infrastructure Improvements for future Themed Kids Camp
- \$1,000,000 spent on capital improvement

TESTIMONIES

“

I have been going to Crossings since 6th grade. Each summer I was there, I always felt moved one way or another. After many summers of going there, Crossings, its counselors, the students around me, and church leaders helped me take the step over the line and help me profess my faith to the Lord. If it was not for Crossings, **I would not be where I am today.**

— THOMAS R. / CAMPER

At Checkpoint our last night one girl was discussing accepting Christ with a leader and baptism. All the while, her group of her friends were standing off to the side super giddy.

After a few minutes the leader said to me, “she is ready to be baptized.” At that moment the squeals of her friends and the hugs, tears, and jumping around in a huddle was something I’ll remember for years! Heaven on earth!

— ADULT LEADER

”

TESTIMONIES

“

I just talked to two of my high school boys who went to Crossings with us. They both just professed faith in Christ! Here is one cool thing they said that I had to share. One of the reasons why he came to faith is because he saw so many youth worship together while we were at camp. He said he didn't know there were that many teenagers who followed Jesus and worshiped like that. Thank you for all the hard work you and your team do!

— MATT H. / YOUTH PASTOR

Crossings helped me truly die to myself and live what it was like to be a better servant. Coming back home from camp I was a completely different person. I was confident, energetic for the Lord, and just overall more excited to share the gospel with everyone. **To this day, I truly believe without Crossings in my life I would not be the same person as I am today. The Lord worked through Crossings to show me how wonderful and how great and how magnifying the Lord is.** Love God, love people, be a servant.”

— ANDREW M. / CAMPER + SUMMER STAFF

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CROSSING FORWARD

The new lodge at Jonathan Creek adds 2,800 additional beds and is already booked out for next summer. Crossings Ministries hosts churches every available weekend during retreat season and continues to manage a growing waiting list of churches for camp. We simply cannot build fast enough to meet the demand.

God is providing! Our leadership is committed to adding two new lodges in two years...allowing us to proclaim the Gospel to 5,400 more campers every summer.

Bridge Builders (donors and supporters) are giving, and spreading the word to others who love Jesus, have a heart for students, and want to give toward an eternal impact.

Learn more about becoming a Bridge Builder and sharing with friends you know that would want to make a difference!



GIVING

There are many ways to give to Crossings Ministries. Simply by mail or online a contribution can be made easily to become a Bridge Builder for the Crossing Forward campaign or give to the Crossings Ministries general fund. We can also assist individuals interested in giving a stock gift or tax-free IRA gift.

Another way to make an impact is through Legacy Giving.

- WILL
- INSURANCE POLICY
- REVOCABLE LIVING TRUST
- REAL ESTATE
- CHARITABLE REMAINDER TRUST
- RETIREMENT PLAN

How To Give

MAIL CHECKS TO:

Attn. Crossing Forward,
13420 Eastpoint Centre Drive,
Louisville, KY 40223

GIVE ONLINE by visiting

<https://gocrossings.org/forward/>
and click on "give"

For general questions you can contact our central office by calling **502-491-7000** or emailing info@gocrossings.org

Crossing Ministries partners with the Kentucky Baptist Foundation to make sure the gift is set up in the most impactful way. A legacy gift can also provide substantial tax advantages for the giver.

Please contact Jason Ellerbrook, Crossings Development Director, at jellerbrook@gocrossings.org or **615-513-5043** with questions or for more information concerning giving!



Calvin D. Fields
Worship Center

MARK 9:35
NO ONE
WANTS TO BE FIRST
BUT HE MUST BE
LAST & SERVANT
OF ALL

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Our leadership is committed to trusting the Lord and walking by faith, not by sight. In our 25-year history, God has provided abundantly and continues to exceed our expectations. Our promise is to clearly share the growing needs as God grows Crossings. We trust that when the Lord moves someone's heart to give – then it will be generously, cheerfully, and free of any undue obligation or pressure. Our desire is that the blessing is in the giving!

TESTIMONY



Me and Macy were talking on our drive home how encouraging and sweet it was that you gave us all of these opportunities this summer. Really being committed to all our sanctification and realizing there is so much more to life than camp and we are so thankful for that!

— IZZY B. / SUMMER MISSIONARY STAFF



TESTIMONY



Working at Crossings has been most impactful in my walk with the Lord, but also in areas of serving others and leading well. Working here has taught me many practical things I can carry over into any career. Things like a good work ethic, working with a good attitude, and seeing how mundane tasks glorify the Lord.

— KINDSEY H. / SUMMER MISSIONARY STAFF



TESTIMONY

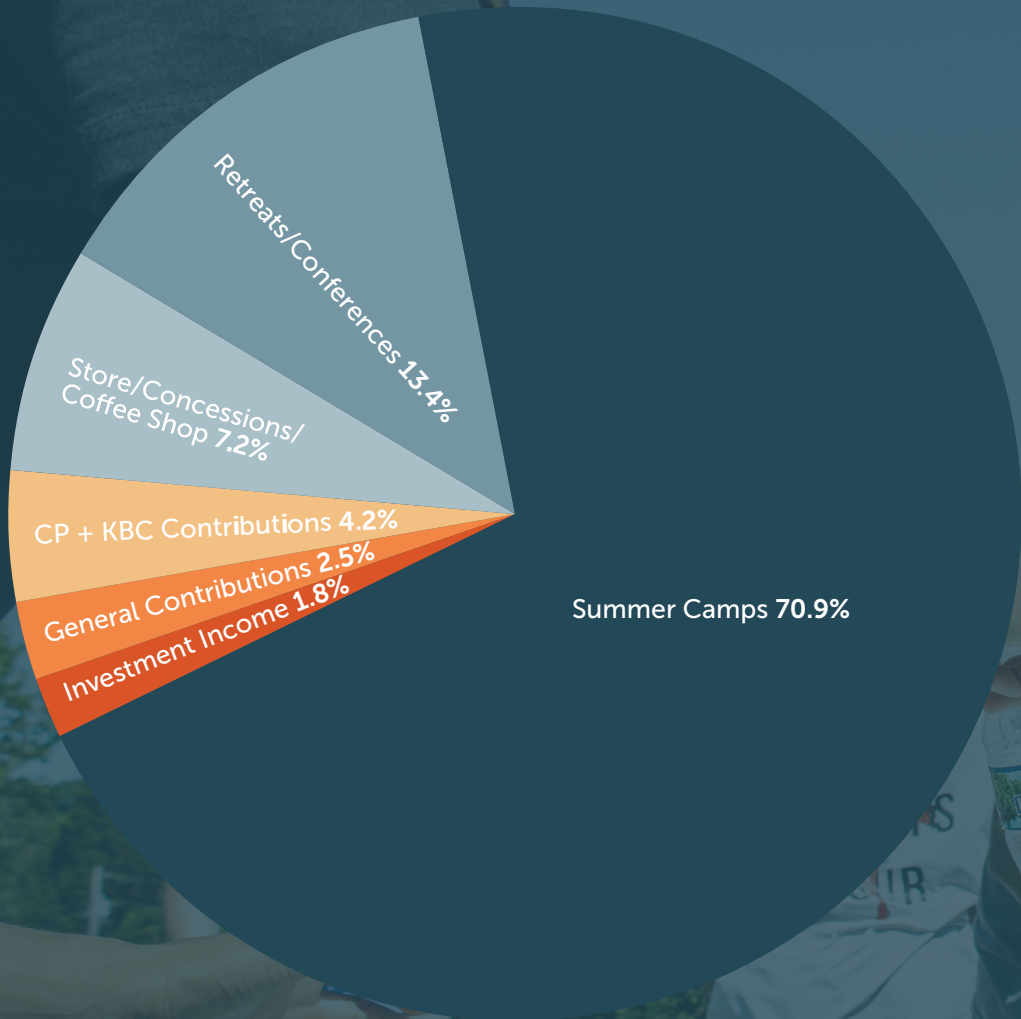


The burden of appropriately stewarding financial resources is an inescapable reality for the Christian. Biblically, there is a clear call to living generously with resources given to us, but also wisely such that His kingdom mission is carried out effectively. I have found Crossings to be a perfect intersection of having a gospel centered mission carried out with prudent business practices while delivering measurable results reaching tens of thousands of children annually, yielding hundreds of professions of faith! This is all done while supporting an amazing staff who is also focused on transforming the lives of their college-aged workers rotating through their camp. Investing in this camp is an excellent use of God's money!

— DANIEL M. / CROSSINGS BRIDGE BUILDER

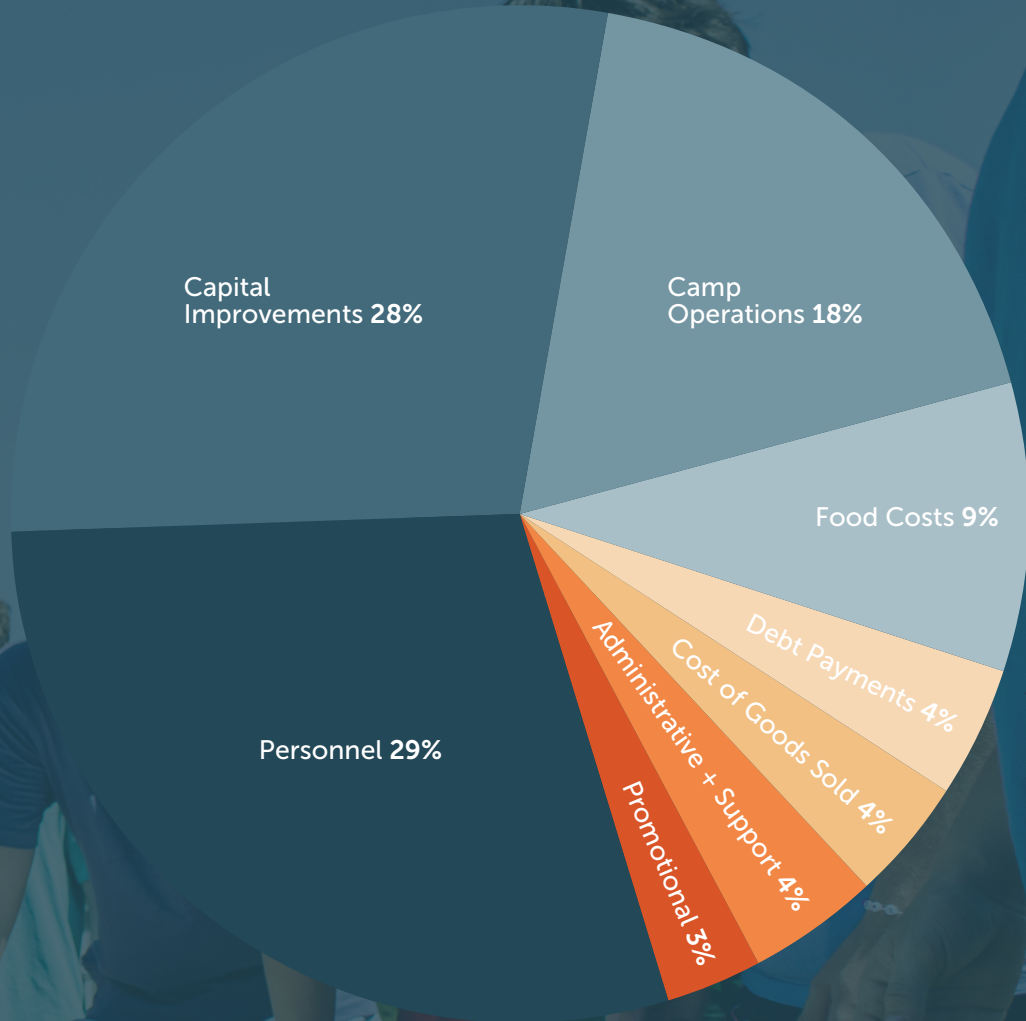


2023 INCOME



TOTAL INCOME: \$10,315,000

2023 CASH OUTFLOWS



TOTAL OUTFLOW: \$9,969,000

JOHN 5:24



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